



Minnesota Crime Prevention Association

Leading the Way

2008 Annual Conference

SPONSORSHIP OPPORTUNITIES

MCPA 11th Annual Conference
October 5—7, 2008
Holiday Inn Hotel & Suites • Downtown Waterfront • Duluth, MN

Contact Nicole Nelson today by phone 952-939-8546 or
e-mail nnelson@eminnetonka.com to reserve a sponsorship
opportunity or to customize your own program.

Important Artwork and Logo Information:

All artwork must be supplied to the MCPA by August 22, 2008, to be included in the conference program and sponsorship items. Artwork should be e-mailed to Nicole Nelson at nnelson@eminnetonka.com. Logos must be provided in a JPEG format.



WHO ATTENDS?

The MCPA is the only nonprofit membership organization of crime prevention practitioners in Minnesota, with over 300 members. MCPA's leadership consists of crime prevention coordinators at federal, state and local agencies of all sizes. The MCPA Conference attracts more than 100 law enforcement officials from throughout the state.

WHY EXHIBIT?

Your participation in our conference is an exceptional opportunity for your company or organization to gain vital exposure in the Minnesota law enforcement community. You will obtain access to a market available only at the annual MCPA Conference. Delegates from all over the state participate, affording you an audience of every size and type of police jurisdiction to view your products.

OPPORTUNITIES

CONFERENCE PENS

\$500

The sponsor of this option will receive verbal recognition and will be listed in all printed material as the conference pen sponsor.

CONFERENCE PROGRAM

\$750

Put your company's name and logo on the conference program that every attendee, speaker and exhibitor receives. This program is utilized continually at the conference and is a must have. This sponsor will receive verbal recognition and a full page ad in the program.

CONFERENCE BAGS

\$1,000

Put your company's name and logo on the conference bags that every attendee receives at the conference; you will be listed in all printed material as the conference bag sponsor.

SUNDAY - NETWORKING EVENING

\$1,500

Join us as we start the conference with a fun networking opportunity. This evening will feature live entertainment, appetizers, a cash bar and an impressive door prize. As the sponsor you will receive a prominently displayed sign, verbal recognition and a display table for promoting your materials.

MONDAY - HOT BUFFET BREAKFAST

\$1,500

The MCPA will offer a hot breakfast buffet at the start of the conference. As a sponsor you will receive a prominently displayed sign, verbal recognition, your logo in all printed material, an attendee list and one 8-foot exhibit space.

MONDAY - ANNUAL AWARDS LUNCHEON

\$2,000

Sponsor the most popular event of the conference! Join us in honoring this year's MCPA award winners as we commend them for exceptional crime prevention efforts. The sponsor will receive a VIP table at the banquet (up to 8 seats), a prominently displayed sign, verbal recognition, your logo in all printed material, an attendee list and one 8-foot exhibit space.

CONFERENCE BREAK

\$500 each break

OR

\$850 for all three breaks

During the conference attendees get a break and have an opportunity to browse the Exhibit Hall while networking with fellow attendees. Get additional exposure by sponsoring one or all three of the breaks. Your company will be listed in all printed material as the break sponsor, the coffee station will have a sign with your company name and logo, and you will receive an attendee list. The sponsor may also distribute literature at the coffee break.

TUESDAY - CONTINENTAL BREAKFAST

\$1,200

As the sponsor of the continental breakfast you will receive a prominently displayed sign, verbal recognition, your logo in all printed material and an attendee list.

TUESDAY - BUFFET LUNCH

\$1,800

This is the final event of the conference where all attendees are together for one last networking opportunity of the year. The highlight of this lunch is the election announcements and door prizes. As the sponsor of this lunch you will receive VIP seating (up to 4 seats) a prominently displayed sign, verbal recognition, your logo in all printed material, an attendee list and one 8-foot exhibit space.

SOLD!